

REQUESTING CORDURA® BRAND APPROVAL FOR YOUR FABRICS

Promoting CORDURA® Brand Approved Fabrics:

We love to take every opportunity to get behind our accredited fabrics to promote them – and that includes yours if your submission is successful. We can do this in many ways including:

- Showing fabric swatches to potential customers
- Referring potential customers to you
- Showcasing fabrics at industry events and tradeshow
- Submitting fabrics to relevant trend organizations and market development groups

We also feature CORDURA® fabric authorized suppliers on our website www.cordura.com, on our supplier lists and we promote them through our media outreach, social media/online activities and in other brand collateral materials.

All We Need Is Your Permission to Promote

When you submit your fabric to us, we will ask you to give your consent so that we can promote your fabric.

If you agree that we can promote your fabric, then please understand that you are agreeing that INVISTA can reference your company name, contact details and show your fabric samples on a worldwide basis - until such time as you advise us to stop. INVISTA's CORDURA® brand team will direct inquiries for fabric samples and further information about your fabric to your company.

We will ask you to provide additional sample fabric as and when required to support promotional activities.

If you do not want us to promote your fabric, please tell us by selecting the relevant option on our web form.

You do not need to give us permission to promote every fabric you develop. You can choose to allow us to only promote a small selection of the CORDURA® fabrics that you have in your range. The permission you give us is recorded in our fabric database. You can ask us to make changes at any time.

Use the **CONTACT US** options on our website or speak to your INVISTA CORDURA® brand account manager if you have any questions about promoting fabrics.