

**CORDURA**<sup>®</sup>  
BRAND

www.cordura.com · 1-800-577-3733

**DESTINATION:  
DURABILITY.**

# LUGGAGE MADE WITH CORDURA® FABRIC IS LUGGAGE THAT'S MADE TO LAST.

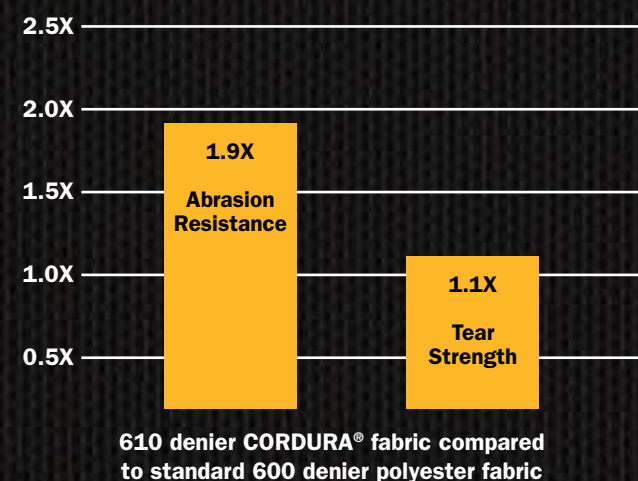
All bags get beat up. They get thrown, scanned, wedged, tossed, searched, jammed and sat on. They get stuffed into overhead compartments. They fall off baggage carousels. They get mishandled and mishandled. But bags made with our fabric have one thing going for them that others don't: they can take it. And they'll come back for more.

## IT'S ABOUT DURABILITY

If anything in life calls for a fabric that's high-tech, high-performing and super-durable, it's luggage and other travel gear. So when it's made with CORDURA® fabric, you know you have the stuff that won't let you down. And it's more resistant to wear and tear, outperforming standard fabrics.

Here's what consumers surveyed had to say\*:

- 87% indicated resistance to tears or rips is important in evaluating fabric durability



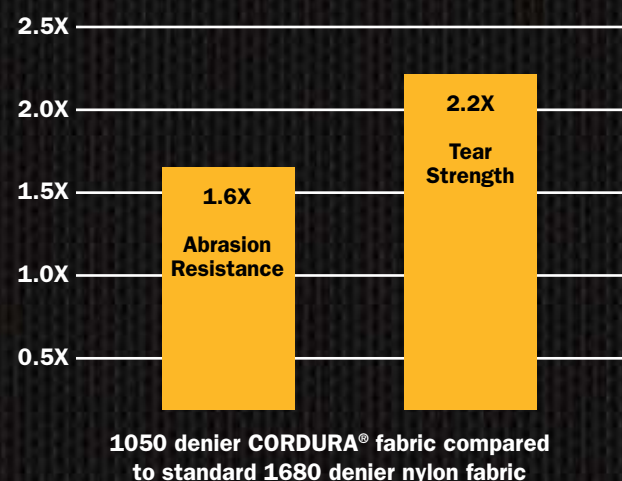
- 92% indicated they were interested in buying a product made with CORDURA® fabric after seeing our hangtag

## JET-SETTING STYLE

Durability is only part of the story. With advances in textile technology, CORDURA® fabrics are now available across a wider weight and aesthetic spectrum. That means more vivid colors, a variety of shiny, slick and matte textures and bold new looks. That fashionista strolling around Paris' de Gaulle airport most likely has a bag made with CORDURA® fabric. Same goes for the stylish business traveler en route to Hong Kong. Or the adventure traveler headed to the mountains of Nepal.

CORDURA® fabrics suit the varied and discerning tastes of travelers around the globe. A real departure from ordinary luggage.

- Dozens of weights and weaves available
- Stylish patterns that always meet brand specs for functionality
- Best-in-class durability and strength-to-weight ratio



## IN THE BRANDS YOU KNOW AND TRUST

Top luggage makers rely on us to help them push style boundaries and provide the lasting durability and strength their customers demand. In fact, for more than 30 years, Invista's CORDURA® brand has been recognized worldwide as the fabric of choice for manufacturers of premium, high-performance gear and apparel. But we also take things a step further. Beyond just shipping fiber to our mills, we actually team up with the brands we work with. And continually look for ways to help them innovate.

With experience as an industry leader, Invista's CORDURA® brand fabrics have exceptional durability, wide-ranging versatility, and can be found in many premium products for the luggage industry.

## CREATIVE CO-PILOTS

Going forward, Invista's CORDURA® brand is committed to helping develop lighter luggage without sacrificing durability. And we're continuing to make strides in the new and increasingly popular cross-over luggage category. Thanks to our innovations in strength-to-weight ratio and abrasion resistance, we're helping our customers to live on the cutting edge. Already, adventure travelers around the globe rely on the CORDURA® brand technology found in their premier brand name crossover bags, to help them go higher, wider and farther.

For stylish durability and for toughness that lasts, there's only one brand that can take it all: CORDURA®. For more information call 1-800-577-3733 or visit [cordura.com](http://cordura.com).

	denier/decitex	weight (oz/yd2)	weight (g/m2)
<b>Light-weight nylon pack cloths, rip-stops and dobby (Optimal strength-to-weight ratio)</b>	210/235	3.5-4.0	120-135
	315/350	4.5-5.5	150-190
	420/470	6.0-7.0	200-240
<b>Textured nylon (Original Classic CORDURA® fabric look)</b>	500/560	7.0-7.5	235-255
	500x1000/560x1100	8.0-8.5	270-290
	1000/1100	10.0-11.0	340-375
<b>Ballistic nylon (Highest tear strength, classic luggage fabric look and feel)</b>	630/700	9.5-11.0	320-375
	840/930	12.0-14.0	400-475
	1050/1170	14.0-16.0	475-545
<b>Solution-dyed textured nylon (Color consistency, fade-resistant, unique styling options)</b>	500/560	7.0-7.5	235-255
	650/725	8.5-9.0	290-315
	1000/1100	10.0-11.0	340-375
	1245/1390	13.0-14.0	440-475
<b>Polyester (Value-priced, optimal print medium)</b>	305/340	6.0-7.5	200-250
	505/560	7.5-9.0	250-300
	530/590	7.5-8.5	255-290
	610/680	8.0-9.5	275-325
	915/1020	10.5-11.5	350-400
	1220/1350	14.0-14.0	425-475

\*Source: Decision Analyst, Inc. 2000