



Kelty puts Cordura fabric into new pack collection

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Outdoor brand Kelty has incorporated Cordura fabric in its released vintage pack series to provide retro looks and long-lasting durability. Each pack, recreated from previous Kelty styles and featuring 500d Cordura Classic fabric, has a heritage-inspired look that the company says offers today's active individual the versatility, performance and durability reminiscent of yesteryear.

"The new pack series is perfect for the outdoor enthusiast who wants high-performing durability with urban styling," says Cindy McNaull, global Cordura brand and marketing director. "The authentic retro series offers a wide selection of packs that draw from 1960s and 1970s inspiration. Combined with modern functionality, each pack is designed to meet the specific needs of today's active outdoor enthusiasts."