



CORDURA® Brand Fabric Technologies

CORDURA® Denim Fabric

Overview

CORDURA® Denim fabric helps your hard-working jeans last longer than traditional 100% cotton denim. Based on an intimate blend of cotton and INVISTA's T420 nylon 6.6 fiber, CORDURA® Denim fabric retains the authentic look and feel of cotton denim, but with added abrasion resistance, and toughness. Jeans made with CORDURA® Denim fabric are exceptionally durable without compromising on comfort and style. Work hard and play hard in jeans made with CORDURA® Denim fabric.

Qualifying Yarns

Intimate blend spun yarns made with INVISTA T420 nylon 6.6 fiber and cotton

Construction

Twill (3x1, broken, etc.), Ripstops, Plain weaves

Benefits

- The authentic look, comfort, and feel of traditional 100% cotton denim with built-in long-lasting durability
- Exceptional abrasion resistance - 4 times that of comparable weight traditional 100% cotton denim fabric*.
- Brings with it the heritage of the CORDURA® brand which has proven performance in the world's toughest environments.

(*Martindale testing based on 13.75 oz denim fabric.)